



# The Clean Energy Fund Grants - Application

Please thoroughly read the call for applications prior to submitting your proposal. We will not consider incomplete applications. **In order to be reviewed by the committee, applicants must first submit their proposal to the campus area responsible for oversight in order to receive preliminary approval.** Applications receiving preliminary approval or questions regarding the application process should be e-mailed to the coordinator at [cleanenergy@evergreen.edu](mailto:cleanenergy@evergreen.edu) before the deadline.

## Project Title

Resource Conservation  
Awareness and Education  
Materials

## Project Lead

Bobby Coleman

A NUMBER

PHONE

E-MAIL

## Student, Staff or Faculty Group

Facilities Services

### STUDENTS

2<sup>nd</sup> Year – MES Grad

### FACULTY OR STAFF

Resource Conservation

## Faculty or Staff Sponsor

N/A

## Campus Location

Buildings/Red Square

## Primary Affected Area

Facilities Services/RAD

## Requested Budget

Total budget requested

## Academic Term

Winter 2013

## Date

Date of submission: 12/07/12

Expected Completion:

Spring 2013

## Project Description (140 words or less)

The Resource Conservation Awareness and Education project will involve the implementation of a communication plan to address wasteful behavioral and social habits, as well as educational materials for new faculty, staff, and student orientations. Inexpensive and durable decals will be placed on manual light-switches, windows, faucets, and thermostats/radiator dials to remind users of their ability to conserve. Educational materials (pamphlets and office/dorm guides) will be distributed with the existing new employee and student orientation packets.

## Timeline

End of Fall Qtr 2012: Submit Clean Energy Grant application and finalize designs for communication materials.

Early/Mid Winter Qtr 2013: Purchase communication materials. Implement sticker awareness campaign as well as orientation materials.

Spring 2013: Poster fair and report back to clean energy committee

## Metrics

Establishing metrics for communication- and education-based projects is difficult; however, the impacts of this project could be realized in monthly utility costs, if overwhelmingly successful. In addition, an online survey could provide a feedback mechanism for educational and behavioral impacts.



**Areas affected by proposed project**

Prior to a full review by the Clean Energy Committee, all grants must receive preliminary approval from the campus area to be responsible for the administration and oversight of the grant. Please refer to the call for applications for help identifying the area of best suited for oversight of your project. If you have further questions regarding areas affected by your project please contact the coordinator at [cleanenergy@evergreen.edu](mailto:cleanenergy@evergreen.edu). Be sure to allow yourself enough time to communicate with staff and faculty before the deadline. When preliminary approval is received, please have the affected area submit an e-mail of support for your proposal.

**Project Title**

**Other Participants**

First and last name, Phone and E-mail

**CEC Notes (for office use)**

Affected Area	Approval Required	Approval Received
Faculty / Staff Sponsor	Always	NA
Associate Vice President for Academic Budget and Financial Planning		
Advising		
Athletics and Recreation		
Campus Land Use Committee		
Director of Facilities	YES	YES
Director of Student Activities		
Environmental Health & Safety Officer		
Residential and Dining Services	YES	In progress
Science Operations Manager		
Tacoma		
Visual Arts Operations Manager		

**Greener Categories (Please select all that apply):**

	Research	Implementation	Education
Renewable Energy			
Resource Conservation		X	X
Sustainability Strategies		X	



## Project Title

### Sustainability (140 words or less)

Evergreen's long-term goal of carbon neutrality by 2020 is dependent on a host of factors, including social and behavioral change. The implementation of a resource conservation awareness and education campaign would foster an environment where necessary change can occur, encouraging members of the campus community to reduce their impact on the college's consumption of nonrenewable resources.

### Continuity (140 words or less)

In the long-term, the implementation and maintenance of this project will be small. Perpetuity of the programs established under this project will be dependent on funding. When the need for reproductions of these materials arises, a subsequent request to the Clean Energy Committee may be made, unless costs are absorbed elsewhere.